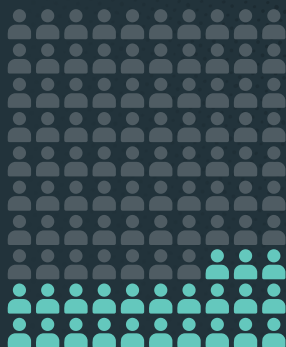




## Approaches to Project Management for Telecom

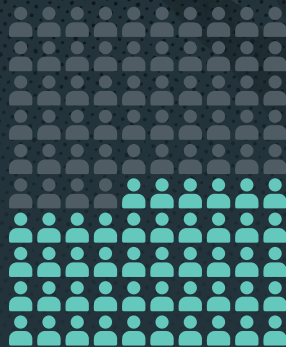


Over six months, we surveyed **100+ telecom execs** about infrastructure projects for org expansion



A mere **23%**

are confident in current project & site management tools



An alarming **46%**

report project managers struggle to collaborate with 3rd party systems

### How can telecom leaders ensure project success and growth?

#### FOCUS AREAS



**30%**

Scaling fiber network deployment



**33%**

Boosting fiber deployment contracts



**37%**

Expanding wireless site work (development, modifications)

\*Respondents were allowed to select more than one option

#### NEEDS IMPROVEMENT

**42%**

Real-time data availability

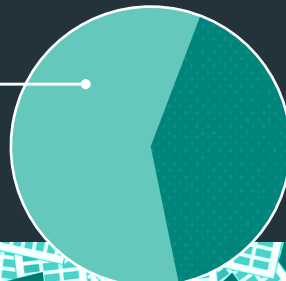
**37%**

Ability to serve as single source of truth

#### SPREADSHEET USAGE

**59%**

use Spreadsheets for site portfolio management.



Spreadsheets are cost-effective for a few projects, but become cumbersome as you scale. Ready to outgrow them?

➔ Want to read the rest of the report? [Click here.](#)



Sitracker enables telecom leaders to manage the entire project lifecycle, from planning and construction to closeout, ensuring on-time deployments and fueling profitable growth.